

Communications Report 2022-2023

- 1. Newsletters:** As in previous years, we published 4 newsletters (Fall, Winter, and Pre-CSEE). Last year, we began writing our newsletters in both French and English to better serve and reach our francophone members (thanks to Mimi) !!!
- 2. Social Media:** We shared some announcements and information on Facebook, however, it appears that this might not be the most effective way to reach our members. We only have 203 members, and not seems to be published or shared via Facebook. In order to find out if there is a better way to communicate with and stay in touch with our members, we plan to send out a survey during the AGM to collect our members' opinions on what media would be best to have our members connect with throughout the year.
- 3. Website:** our website is up to date in both languages (French and English); we published another Working Conference eBook.
- 4. Sharing Calls and job offers:** this year, we only shared calls for proposals (chapters) or job offers with our members. We decided it wouldn't be fair if we advertised specific programmes or courses from particular institutions.