Communications Report 2023-2024

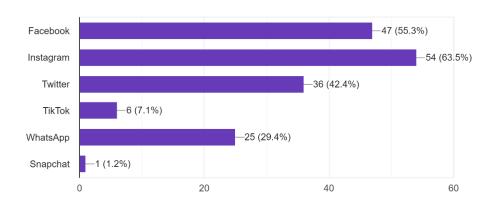
- **1. Newsletters:** As in previous years, we published three newsletters (Fall, Winter, and Pre-CSEE).
- 2. Social Media: We sent a survey to collect our members' opinions on what media would be best to have our members connect with throughout the year. Here are some of our results:

We asked three main questions:

- 1) What do you mainly use Social Media for? / Quelles sont les principales utilisations que vous faites des réseaux sociaux ?
 - **A:** Here are the five main categories: Personal and Social Connections; News and Information; Professional and Academic Use; Entertainment and Leisure; Minimal or No Use.
- 2) Would you like to connect with other CATE members through social media? / Souhaitez-vous entrer en contact avec d'autres membres de l'ACFE par le biais des réseaux sociaux ?
 - **A**: 56,3% said yes; 43,8% said no.

85 responses

Please vote on your favorite social media websites. / Votez sur les sites de réseaux sociaux qui vous intéressent le plus.



In conclusion, we are still considering how to improve our social media connections with our members.

- 3. Website: our website is up to date in both languages (French and English);
- **4. Sharing Calls and job offers:** this year, we shared a couple of calls for proposals (chapters) or job offers with our members.
- 5. Facebook: Announcements about the CSSE conference 2024 were posted